



Greg Seitz

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With artful prose, a strong sense of place, and attention to detail, I share stories that inspire and inform environmental stewardship and cultural connectivity.

Professional experience

St. Croix 360

Founder and editor

2011-present

Regular original reporting on numerous topics concerning the St. Croix River and its watershed, writing experiential historical, scientific, and recreational essays, and sourcing, editing, and publishing relevant news and stories from other sources. As of 2024, more than 4,500 people subscribe to the weekly email newsletter and approximately 360 people provide financial support each year. Stories have frequently been republished in other media or inspired coverage by other outlets.

St. Croix Watershed Research Station

Resident writer

2015-present

Communicating complex yet critical science in accessible yet accurate content. I regularly accompany scientists into the field to report on their research and work closely with them to craft articles and other media that share their findings and inform water policy and management.

Quetico-Superior Wilderness News

Writer

2013-2024

Weekly reporting on news and issues affecting the Boundary Waters region, including mining, ecology, historical research, management, and more.

Friends of the Boundary Waters Wilderness

Communications director

2008-2013

Wrote and produced print and email newsletters and many other publications, created communication strategies and campaigns, published two editions of chapbook of membership's essays.

Thomson Reuters

Corporate communications

2003-2008

Wrote internal communications content and technical documentation.

Freelance writing and communications

See clients and partners below

2005-present

Primarily writing on topics related to the environment, science, and art.

Clients and partners

- ArtReach St. Croix
- Arts Midwest
- Belwin Conservancy
- Carpenter St. Croix Valley Nature Center
- Minnesota Historical Society
- Science Museum of Minnesota
- The Phipps Center for the Arts
- Walker Art Center
- Wild Rivers Conservancy (formerly St. Croix River Association)

Community experience

- 2025-present: Advisor, North Woods and Waters of the St. Croix Heritage Area
- 2019-present: Grant reviewer, Valley Arts Initiative, St. Croix Valley Foundation
- 2012-2018: Board of directors, ArtReach St. Croix
- 2017-present: Selection panel, Pine Needles Artist in Residence program, St. Croix Watershed Research Station, Science Museum of Minnesota
- 2006-2012: Board of directors. Voyageurs National Park Association.

Education

- B.A., English, University of Minnesota, 2002

Media

- Featured: *As the St. Croix marks 50 years as a protected riverway, it's 'like taking a step back in time,'* Mary Divine, St. Paul *Pioneer Press*, June 7, 2018
<https://www.twincities.com/2018/06/03/mn-wi-st-croix-river-anniversary-national-wild-scenic-rivers-act/>
- Quoted: *More than half of Minnesota waters — including the St. Croix River — are 'impaired.'* *What does that mean?* Walker Orenstein, MinnPost, November 13, 2019
<https://www.minnpost.com/environment/2019/11/more-than-half-of-minnesota-waters-including-the-st-croix-river-are-impaired-what-does-that-mean/>
- Quoted: *Petition asks Stillwater to rename new Lumberjack Landing Park, rejecting 'cartoon' take on history,* Matt McKinney, *Star Tribune*, October 2, 2023
<https://www.startribune.com/petition-asks-stillwater-to-rename-new-lumberjack-landing-park-rejecting-its-theme-park-vibe/600309257>
- Interviews: Six appearances on River Radio, podcast, Marine Community Library
<https://marinecommunitylibrary.org/river-radio/>
- Featured: *We Are Water* exhibit, Stillwater Public Library, 2023, Minnesota Pollution Control Agency, ArtReach St. Croix

Honors and awards

- 2024 St. Croix Valley Foundation environmental grant program award
- 2023 Watershed Stewardship Award, Wild Rivers Conservancy of the Namekagon and St. Croix
- 2007 Kinnickinnic River Land Trust volunteer of the year

Selected publications

- *Recent research near Osceola has answered old questions about Ice Age events.* Osceola Sun. 2024.
- *Meet Miskobineshii.* St. Croix 360. 2024. <https://www.stcroix360.com/2024/03/meet-miskobineshii-part-one/>
- *Centering Water: Practices of Commitment.* Upholt, Boyce, Katie Hart Potapoff, Michael Anderson, Britt Gangeness, Angie Hong, Coosa Riverkeeper, Greg Seitz, and Andy Erickson. 2024. Open Rivers: Rethinking Water, Place & Community, no. 26.
- *Still going, still joyful: catching up with legendary Minnesota adventurer Ann Bancroft.* Minnesota Conservation Volunteer, 2023.
- *Ecosystems changing rapidly in many remote northern lakes.* Agate. 2022. Funded by St. Croix Watershed Research Station/Science Museum of Minnesota. <https://www.agatemag.com/2022/09/ecosystems-changing-rapidly-in-many-remote-northern-lakes/>
- *Historic home hosts stories of significant St. Croix Valley settler.* St. Croix 360. 2021. Funded by Minnesota Historical Society. <https://www.stcroix360.com/2021/10/historic-home-hosts-stories-of-significant-st-croix-valley-settler/>
- *Magic of manoomin: Plant provides food & knowledge.* Science Museum of Minnesota. 2020. <https://new.smm.org/learn/magic-of-manoomin>
- *Lots to love: Counting the world's lakes.* MinnPost. 2017. <https://www.minnpost.com/environment/2017/02/lots-love-counting-world-s-lakes/>
- *Restoring a natural habitat for sculpture.* Walker Art Center. 2017. <http://walkerart.org/magazine/sustainability-water-minneapolis-sculpture-garden-renovation>
- *Dragonfly paradise.* Minnesota Conservation Volunteer. 2016.
- *How the government tried to make the St. Croix a better highway.* Country Messenger. 2015.
- *Pipeline to triple flows under St. Croix headwaters.* Sawyer County Record. 2014.